The Chilean rural practitioner programme: A multidimensional strategy to attract and retain doctors in rural areas Programme en faveur des praticiens ruraux du Chili: Stratégie pluridimensionnelle pour attirer et retenir les médecins dans les zones rurale

Peña, Sebastian

Ramirez, Jorge

Becerra, Carlos

Carabantes, Jorge

Arteaga, Oscar

Developing countries currently face internal and external migration of their health workforce and interventions are needed to attract and retain health professionals in rural areas. Evidence of multidimensional interventions, however, is scarce. This study explores a long-standing strategy to attract and retain doctors to rural areas in Chile: the Rural Practitioner Programme. The main objective is to describe the programme, characterize its multidimensional set of incentives and appraise preliminary programme outcomes. Retrospective national data were employed to examine recruitment, retention and incentives provided to extend the length of stay and motivate non-clinical work. The programme has successfully recruited a large number of applicants, with acceptance rates close to 100%. Retention rates are nearly 100% (drop-outs are exceptional), but only 58% of participants stay for the maximum period. Areas with greater work difficulty are attracting the best-ranked applicants, but ince