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**Founding family ownership and firm
performance:
evidence from the Mexican stock exchange**

Seminario para Optar al Título de Ingeniero Comercial,
Mención Administración

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RESUMEN

We investigate whether there is any difference in the performance of family companies on the non-family, considering a sample of the total companies in the Market Stock Exchange of Mexico, for the period 2000-2009 (3), where 56 of 99 firms were considered family. We explain the difference in performance of companies from the ROA and ROE, by a difference of mean test, between the two groups of firms and then confirm our results with multivariate analysis. We found that family companies have performed significantly better than non-family companies, given a set of advantages these present.

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