

Three Representations of the Popular Actor In Chilean Comic Books: Juan Verdejo, Condorito, Checho Lopez

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Resumen

This work approaches three models in national comic books whose common characteristic is having represented Chileans from the popular sphere in different contexts. From two extreme points, Juan Verdejo and Checho Lopez are placed in two conflictive situations: on the one hand, the effects of a great world crises in a country crumbling down due to the saltpeter price drop in the early 30s; on the other hand, the political and social situation by the late 80s. Condorito, born in the mid XX century, reached an important identification with the stereotype times of the "development to the inside" where nothing seemed to happen beyond the neighborhood's corner or square. The approach we propose here is discussed from three scopes of the representation proposed through these characters: the scale (the scenario), the word (the language) and the look (the viewpoint).

Palabras clave

Palabras clave de autor: [comic book](#); [Chile](#); [graphic humor](#); [popular actor](#)

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