

The most influential journals and authors in digital business research

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Abstract

In the last few decades, the number of academic articles focused on digital business has grown exponentially. The aim of this study is to present the evolution of academic research in digital business between 1990 and 2015. The analysis concentrates on identifying the most productive and influential journals in this field of research, as well as the leading authors. The results show a strong increase in digital business research during that period due to the development of an important number of specialized information systems journals, but also with publications in several disciplines of the management field. The latter reflects the multidisciplinary nature of this field of research, including not only studies with a focus on management information systems, but also on strategy, marketing, operations and more.

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