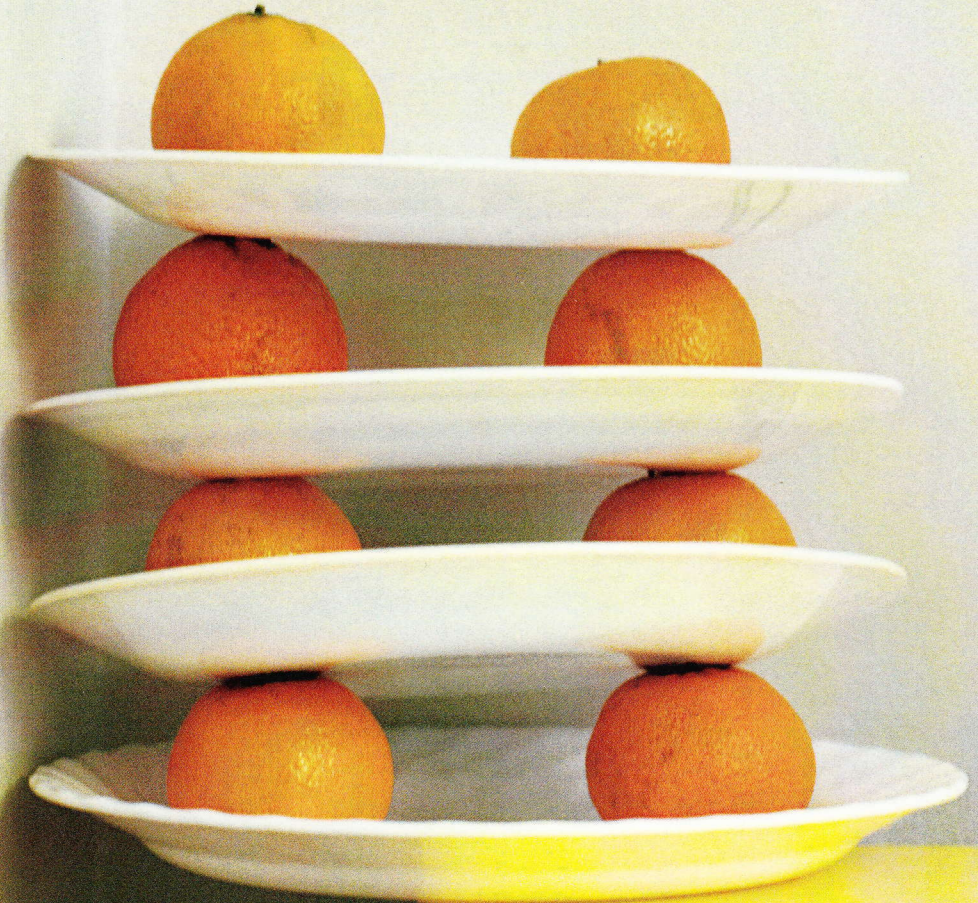


A VOLUME IN  
CRITICAL CONSTRUCTIONS:  
STUDIES ON EDUCATION AND SOCIETY

# News Media and the Neoliberal Privatization of Education



Zane C. Wubbena  
Derek R. Ford  
Brad J. Porfilio, Editors

## CHAPTER 2

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# THE MEDIATIZATION OF EDUCATIONAL POLICIES IN CHILE

## The Role of the Media in a Neoliberal Education Field

**Cristian Cabalin**

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Andreas Schleicher, Special Advisor on Education Policy to the Organization for Economic Co-operation and Development's Secretary-General, stated in the Chilean newspaper *La Tercera* that one of the problems of the Chilean education system was its highly politicized character. In an interview, he said:

It is not right that Chilean education is so politicized. If you want to generate long-term changes in policies and practices, it is necessary to produce coherence and consistency in what is being done today so that those changes can be replicated. The best way to achieve this coherence is simply not to politicize education; rather evidence should be used to spark these changes.... However, the problem lies in the fact that education is dominated by ideologies.<sup>1</sup> (Schleicher, 2013, p. 44)

scholar-practitioner, Dr. Porfilio is committed to preparing future leaders in K-16 schools and other professional contexts to become multicultural educators, social justice advocates, and transformative intellectuals. He is also committed to generating and supporting scholarly initiatives, highlighting pedagogies, creating academic programs, and implementing co-curricular activities, which focus on eliminating social inequalities and institutional forms oppression.

### THE AUTHORS

**Cristian Cabalin**, PhD, is an Assistant Professor at the Institute of Communication and Image and an Associate Researcher with the Center for Advanced Research in Education, both at the University of Chile. Santiago, Chile.

**Nataly Z. Chesky** is a Doctoral Candidate in the Department of Pedagogy and Philosophy at Montclair State University.

**Abe Feuerstein** is Associate Professor in the Department of Education at Bucknell University in Lewisburg, PA.

**Derek Ford** is a Doctoral Candidate in the Cultural Foundations of Education Program at Syracuse University.

**Michelle Gautreaux** is a Doctoral Candidate in the Department of Curriculum and Pedagogy at the University of British Columbia Michelle can be reached by e-mail at: michelletgautreaux@gmail.com.

**Rebecca A. Goldstein** is an Associate Professor in the Department of Curriculum and Teaching at Montclair State University.

**Eric Haas** holds a JD and PhD from The Catholic University of America and Arizona State University respectively and is a Senior Research Associate at WestEd located in Oakland, CA.

**Khuram Hussain** is an Assistant Professor of Education at Hobart and William Smith Colleges.

**Richard Kahn** is a Professor and Core Faculty Member the MA in Education Department at Antioch University Los Angeles.

**Douglas Kellner** is George F. Kneller Philosophy of Education Chair at the Graduate School of Education & Information Studies at the University of California at Los Angeles.

**Peter Piazza**, PhD, is currently a Researcher for Research. His chapter is based on a dissertation candidate at the Boston College Lynch School of Education.

**Brad Porfilio** is an Associate Professor of Education in the Leadership Program at California State University, Fullerton.

**Michael J. Robinson** is Associate Professor of Education and director of the Media Analysis Program at the University of North Carolina at Charlotte.

**Michelle Stack** is an Associate Professor of Education Studies at the University of British Columbia.

**Mark Stern** is an Assistant Professor of Education Studies at Colgate University.

**Zane C. Wubbena** is a Doctoral Candidate in the Department of Counseling, Leadership, Adult Education & Disability Studies at the University of North Carolina at Charlotte.